

# The Ping Scottsdale & Redwood City Putter

Fact Book & Collector Guide 50th Anniversary 1959-2009

Pictures and descriptions including all eight known versions of the Scottsdale Anser





Labels, Grips and History

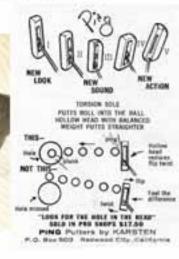




Redwood City Models & Vintage Ads









## Ping Redwood City & Scottsdale Models

No Model Pat Pend No Model "F" Flat Lie Redwood No Model "U" Upright Lie City: AX XA MOD. I MOD. I A MOD. II No Model (MOD. II Head) MOD. II A MOD. III ( No Line on Top ) MOD. III A MOD. IV (No Line on Top) MOD. IV A A5 B5 B5C (Croquet) 1 A Scottsdale: 1 A Gary Player 2 A III A IV A 69 69 Croquet 69 T 69 FT 69 FTL 69 W B 66 B 67 B 68 B 69 69 BC 69 BC Croquet BLD MLT Kushin Kushin Slazenger/Jack Nicklaus Cushin Cushin Gary Player Anser Anser Gary Player

Trainer

# History

Most are familiar with the story. . . . Karsten Solheim was employed as an engineer for G.E. when he decided to take up the game of golf. By this time Karsten was in his early 40's.

In 1958, Karsten had been playing golf for only 5 years but was already a low-handicapper. Like some golfers though, he was having putting problems. He thought maybe he was not gripping the putter tight enough. No matter how tightly he gripped the putter, the ball would go left or right when it was not struck perfectly centered. Being the engineer that he was, he attatched a "v" shaped wire to the back of his putter so that he could hang a pen from it. He then mis-hit some putts on a piece of paper to see what type of line would be left by the pen. He was amazed at how much the putter head was twisting on an off-center hit. The reuslting putter design from Karsten consisted of sugar cubes glued to popsicle sticks.

The first putter assembled by Karsten made a loud "Ping" sound at contact & the Ping name was born. Karsten was convinced by a friend to market the putter so Karsten invested in having a mold made & started producing the first investment cast Heel-Toe balanced putter. The initial casting of 3 putters were cast in brass. These did not hold up to regular usage as the soft brass alloy bowed in on the face. Only one of these "originals" is known to exist to this day.

The alloy selected by Karsten to replace brass was Manganese Bronze. This material is still used to this day in many different models.

Karsten began selling his putters to local pro-shops. When he returned several months later, the putters were still setting on the shelves. They heads were too light. Karsten secured a loan from the bank & purchased his own milling machine for \$1100.00. Now he could create his own designs in his garage before having the molds made.

Karsten's first putters were assembled in the family garage in Redwood City California. The putter heads were cast instead of forged which was much different from the chrome plated steel blade putters popular during this period. Marks from Karsten's milling machine can be seen easily on these putters as small horizontal lines on the faces an heel/toe ends.

Most Redwood City putters are marked with a number stamp. Karsten used a displacement in water method to sort each batch of putter heads. Some very early examples have surfaced without the number stamps. Karsten charged \$17.50 for each of his new Ping putters and produced many different models ( plus variations ) while in Redwood City from 1958-1961.

The Redwood City putters were assembled with True Temper chrome plated shafts and were fitted with either hand wrapped leather grips (nicknamed clothes-line grips) or slip-on Golf Pride Informer pistol grips. The Informer grips have been found on these models in the following colors: Red, Green, White or Black. Brown & Blue Informers were also produced during this time frame & may have possibly been used on these models also. The Informer grips have either color-keyed or black taped collars.

The small hand typed note below may have accompanied some Redwood City putters when they were shipped. This is an original typed note from a putter purchased new in 1960. Some of the Redwood City putters had a Torsion Sole \$17.50 shaft label placed on them. These are extremely hard to find intact today because most golfers removed the "price tags".

PING is Scientifically Engineered

SOUNDS different

FEELS different

Notice the following:

- 1. Putts Straighter BALANCED Head
- 2. LAGS Better Hollow hitting face
- 3. Rolls Better Torsion bar sole
- 4. Easier to line up straight lines
- 5. Tough Metal High Tensile Manganese Bronze
- 6. Satin Finish mar resistant not glossy
- 7. NONE GLARE Turns black after few days exposure to weather.



Estimated numbers of each model produced with Redwood City markings are not known. The No Model Pat Pend seems to be the most common & turns up the most frequently.

The MOD. IA, which most people consider "The Original Ping", seems to be rarer than the No Model. The MOD.I, MOD. II & No Model ( MOD. II style ) turn up even less frequently. The AX & XA were experimental models & are very rare. The later mallet style putters IIIA, IVA, A5 & B5 seldom surface. The B5C Croquet is considered the rarest regular production Redwood City Ping putter of all with only a few examples currently known in existence.



Redwood City Band Reads as Follows:

PING 17.50
PUTTERS TORSION SOLE

(front) (rear)

Above pictured is a seldom seen, original Ping Redwood City putter shaft band. This shaft band was basically a "price tag". The Redwood City putters retailed for \$17.50 each. This price was the standard price for many Ping putter models for over 10 years. Very rarely do these putters surface today with these "price tags" still intact.



No Model

MOD. IA

MOD. I

No Model "F" Flat Lie



No Model

MOD II Style

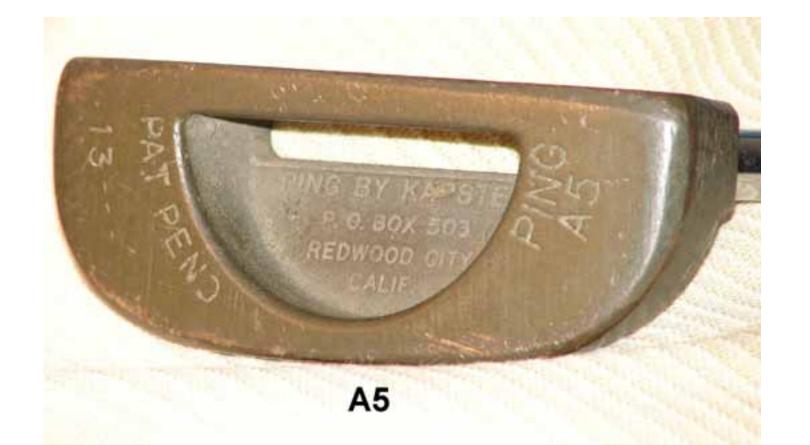
MOD. II

MOD. II A



# MOD. IV A





**B5** 





This putter has been considered by many as the Ping putter "Holy Grail". Holy Ping Grail or not.....only 5 or so of this model were produced by Karsten.



Early Redwood City No Model putters - without water displacement stamps.





# The Scottsdale Anser

Karsten Solheim was transferred to the Phoenix area in 1961. He continued to produce innovative putter designs and assembled them in the family garage with the help of his sons. After returning home from the Los Angeles Open in 1966, he was determined to find the design for perfect putter and "Find an answer for those other company's putters". In January of 1966 he sketched his answer on a record jacket. His wife suggested calling the putter the "Answer", but Karsten though it was too long to fit on the putter. Louise suggested removing the "w" from answer and the Anser name was born. The Anser debuted on February 7, 1966. Louise would always carry some putters with her in her travels to sell to pro shops at Karstens request. A stop at the U.S. Open at the Olympic Club in San Fransisco in 1966 yielded a reaction that she had never encountered. "When can we get some more of those Anser putters?" was the reaction she got from the pro shop. Soon calls started rolling in at all hours & from all over the world.

Today, the Anser putter has claimed over 500 professional tournament victories since and claimed the title as the first Ping putter to win a major at the 1969 Masters.

The Scottsdale Anser was produced from February 7, 1966 until shortly after the Anser design patent (207,227) was granted on March 21, 1967. The putters were assembled in the family garage up until the fall of 1966 when the operation moved to a small building located at 10834 North 21st. Street in Phoenix. The Ansers produced were labeled with a Tuned Ballnamic shaft band reflecting this address change shortly after the move. An estimated 4,000 Scottsdale Ansers were produced in eight known variations.

None of the Scottsdale Ansers have the 207,227 patent number present and it did not appear on the Anser until the Cavity lettering was changed to the Karsten Co model that was introduced later in 1967. There were four patent numbers used and each verison is cast with two of the patent numbers.

These patent numbers are displayed in this guide as an illustration to the differences between the Anser & the models listed above.

Having introduced such a revolutionary design as the Anser, one can only guess that having patent numbers present on the putters would be a deterent to protect the design even though they are not for the Anser itself. The Anser design itself has been copied by various manufacturers around the world hundreds of times.

All Scottsdale Ansers were sandcast from very soft Manganese Bronze. The basic composition of Manganeese Bronze is as follows:

Copper - 63%
Aluminum - 6%
Zinc - 25%
Iron - 3%
Manganeese - 3%

The putter heads cast from this alloy were a flat/dull golden color when new. The putter heads turn to a dark patina over the years. The color of the patina can range anywhere from a greenish brown to almost a black color. The color of the patina depends on the area and conditions where the putter spent its' life. Unfortunately during the period when these putters were produced, iron and putter covers were not widely popular. Since all of the irons from this period were forged from carbon steel, these putters usually suffered. Most of these putters now show the dings and marks from this.

Investment casting in the 1960's was not a 100% science. Many of these Ansers have imperfections. The cavity lettering can be hard to read or even illegible to a point. The cavities of the Ansers where the lettering is tends to be very rough & textured. Finding a Scottsdale Anser with perfect cavity lettering can be a find itself.

Any impurities in the alloy or moisture in the mold would show up as pits or voids in the finished putter heads. This is not uncommon & does not detract from the value. Each putter head had to be ground ( cleaned-up ) before assembly. Upon closer inspection of one of these putters one may be able to see these finishing marks.

As with all of the Scottsdale putters, Karsten chose only the best components for his putters. All Scottsdale Ansers were fitted with True Temper chrome plated shafts (Not Stainless Steel). There were two basic lengths for the first step and amost all had 31/4" steps thereafter, some surface with 3" steps.

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Normal First Step Lengths were - 7¾" (Regular Step)
9½" (Long Step)
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The long step has a reputation for having a better feel and is very popular with golfers even up through the later models produced. Other first step lengths have been found and even with steps longer than 9½" ( rare ).

All Scottsdale Ansers have a slotline cut into the sole. These are referred as having a "floating face". The floating face first appeared on the first Ping Redwood City putter. The Kushin & Cushin models were the first to have the line cut like the Anser. The function of the slotline is to have the face of the putter only connected to the toe and heel weights. It is another feature from this putter that distinguishes it.

The toe and heel weights where the the words "Ping" and "Anser" are located are sloped instead of squared and appear in two types on these putters. One variation has flat surfaces and one being more rounded off. There are no resgistered trademark ®'s located on these putters and they did not appear until some later Dalehead putters in the early 1970's.

As stated earlier, Karsten only used the very best components. The only brand of grip used on the Scottsdale Anser were Golf Pride grips. The grips used were either the Informer pistol style, the Griprite, the Linerite or the Pro-Only. The early versions of these grips had excess rubber around the collar that served as a starting guide. Once the grips were installed, the excess rubber was trimmed away and either a plastic collar was heat-shrunk into place or the trim area was simply taped over. Later vesions of the Pro-Only, & Griprite had six stars around the collar & did not require trimming. Tape was still applied to the collar & one can see the imprints of the underlying stars if inspected closely. The Informer pistol grips were hand ground by Karsten to flatten the face & form the sides more to Karsten's liking. These grind marks are still visible on some of the better condition grips. The Informer & Pro-Only grips were the most common grips used on the Scottsdale Ansers and comprise at least 95% of the original grips found on these putters. The Linerites and Griprites are very rare on these putters.

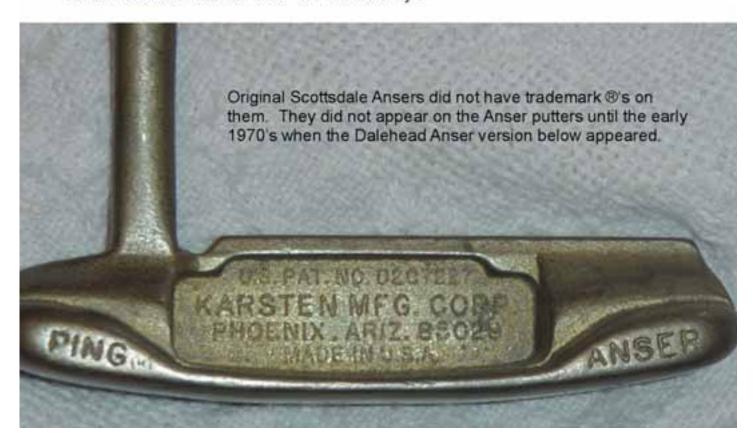
There are three variations of the Tuned Ballnamic shaft label found on the Scottsdale Anser. All are black with silver/chrome lettering. The black overlay on the labels was printed over a chrome base. Because of this, the labels did not hold up well with use. Most of these labels did not survive intact & are usually are missing most, if not all of the lettering. Those examples which are in near mint to perfect condition are usually found on the putters which in turn are in the same overall condition. The version of the shaft label does not affect the overall value of the putter itself, only the condition of the band.

As with any collectable, the value on these putters depend on condition, rarity of the version and original components being intact. Many of these putters have been modified over time with added sightlines or have been regripped or reshafted. Most collectors prefer to have the original patina intact. Many that surface have been cleaned or polished. Even though this will detract from the value a bit, the putter will turn dark again over time. This time period can take many years & will take longer if the putter is stored or in a display setting.





Notice the difference in the toe and heel weights on these Ansers pictured above. The back edge of the sole of the bottom Anser is a bit thicker also. The top Anser is nicknamed as a "Flat Sole" or Square Cavity". The bottom Anser is nicknamed as a "Rocker Sole" or "Oval Cavity".



# United States Patent Office

Des. 207,227 Patented Mar. 21, 1967

207,227

#### GOLF PUTTER

Karsten Solheim, 10412 N. 37th St., Phoenix, Ariz. 85028

Filed May 16, 1966, Ser. No. 2,305 Term of patent 14 years (Cl. D34—5)

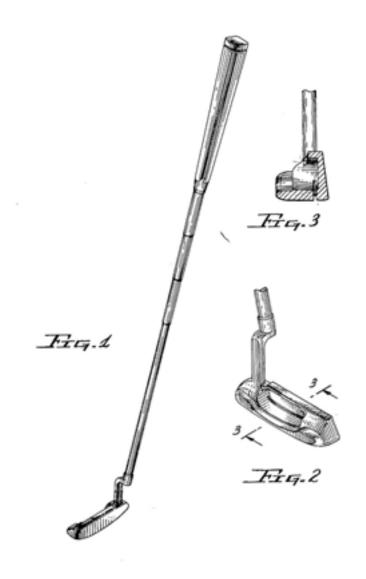


FIG. 1 is a front view in perspective of a golf putter embodying my new design;

FIG. 2 is a rear fragmentary view in perspective of the same; and

FIG. 3 is a sectional view taken on the line 3—3 of FIG. 2.

I claim:

The ornamental design for a golf putter, substantially as shown.

#### References Cited by the Examiner

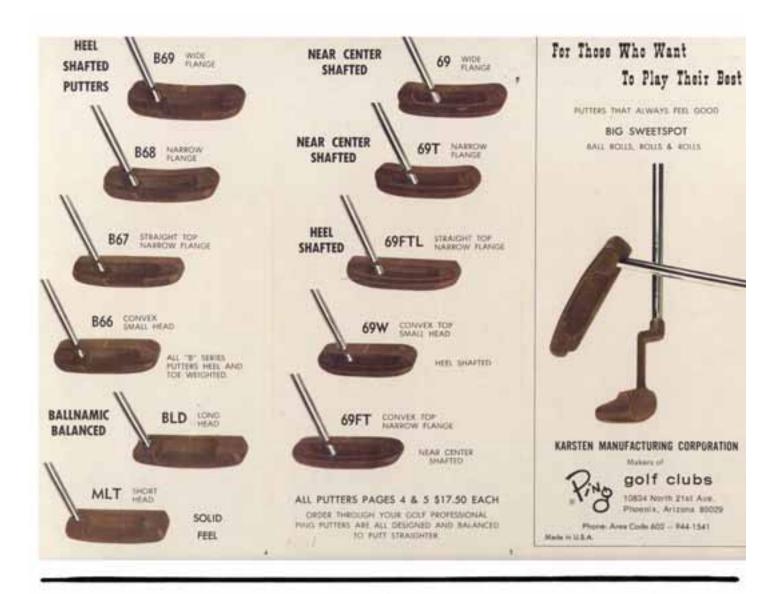
UNITED STATES PATENTS

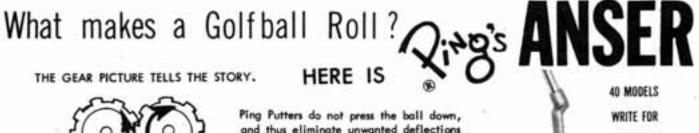
D. 202,715 11/1965 Solheim \_\_\_\_\_\_ D34—5 D. 203,512 1/1966 Solheim \_\_\_\_\_\_ D34—5

EDWIN H. HUNTER, Primary Examiner. MELVIN FEIFER, Assistant Examiner.



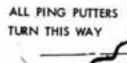
The next few pages display original ads for all of the Scottsdale models. All standard Ping models retailed for either \$17.50 or \$20.00 during this period. The Trainer & long versions of the 69BC varied between \$20.00 - \$25.00. These putters could only be purchased at a pro shop. A golfer could not simply go to a retail store and purchase one. The 69BC Croquet style was by special order only which accounts for the scarcity of that model today. The function of the floating face is also described above.





Ping Putters do not press the ball down, and thus eliminate unwanted deflections from small obstructions such as spike marks, grass clippings, depressions etc.

THE BALL ROLLS THIS WAY



The weight is below the center and lifts the ball at contact to produce OVERSPIN.

KARSTEN MANUFACTURING CORPORATION 2201 W. Desert Cove • Phoenix, Arizona 85029 Areo Code 602 943-7243

For Those Who Want to Play Their Best



\$2000 EACH ORDER THROUGH YOUR GOLF PRO.

BROCHURE

# loy Marsten from the Center of Gravity decreoses error.

WHAT'S BACK OF YOUR PUTIS? Balancing weight around (not on) and away "Ping" a large sweet spot - means smoother,

BALLNAMIC TORSION SOLE HOT DOG PUTTERS PUTTERS B65 69 IA B68 69T 2A B67 69FT 3A 86€ 69FTL 4A MLT 69W CROQUE BLI

PING MODEL 1A - The "Musical" Putter - proper putt pings.

MALLET

TORSION SOLE PUTTERS-Firm yet resilient feel.

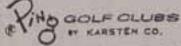
HOT DOG - Shoft fostened to sale for roll control.

BALLNAMIC - A bent shoft for dynamic balance on impact with ball; improved direction control.

TRAINER - Scribes your putt strake on paper. Shows where to locate weight. Converts to legal tournament putter.

ALL PUTTERS SIT. 50 - EXCEPT TRAINER S22.5

TRAINER



P.O. BOX 1345 DEPT, O SCOTTSDALE, ARIZE

# PING GOLF CLUBS

W Warsten

FOR THOSE WHO WANT TO PLAY THEIR BEST TH MODEL PUTTERS TO CHOOSE FROM IA-The scipinst PO4G that really pings load when properly straked This is the soly readed that plugs. 24, 34 & 44-Some tersion bor construction as 1A except they look and sound different. Shall is attached to torsion bor.

Models differ in shape andy, for example, 69 has wide flange 69 Series Models-All these models have shall fustered to sole.

Jeries Models-Similar ta 69 series with more weight at the and

ALT - Short Made tMattert and this face

MD-Lang blode also thinner foce.

from the Range with a lang this slot to face is supported at ton and heel only, foce is tuned to mutch ball resilience, Giess PINJ XUSHIN and PING CUSHIN MODELS-The face is separated maximum feet for distance control on fast and slaw greens. \$20.00 such

64%, CROQUEL-EXTRA HEAVY HEAD-Stondord length 35" or 41.5". Single grip and special lengths up to 41.5" - \$20.00 each. Over 41.5"-\$25.00. All double lender pripr-\$25.00 each for any length

MODEL PUTTERS HAVE THE FOLLOWING. #

Made of H. T. Mongoners branze. Four times the taughbest of

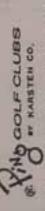
Genemecked shaft,

Enthumic balanced (slight bend in short) for better stroke con

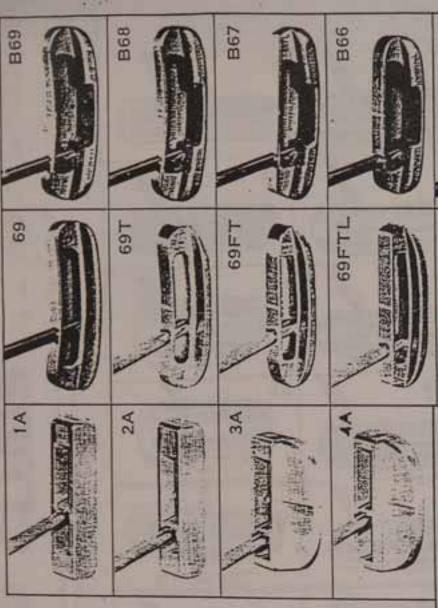
Heel and he weighted for better distance and direction control.

Dell tarrished fishh that twent dark with use, Not gillsery but a nan-plare finish. Easier to line up. pecify length when acdering. Standard length is 35" with standard ile. Can be ordered with list or waright lie. Special Informer gelp is our stondard (with flot on top). Other gelps by request, i. e. Une-tite, Grip-tite, etc.

All Putters \$17.50 - Except As Noted Above Order through your Golf Professional only



P. O. Box 1345, Scottidale, Artzona B5252







MLT







CROOLIET 69 BC



U.S. PAT. 202,715 & 203,512

#### PING GOLF CLUBS

P.O. BOX 1345 SCOTTSDALE, ARIZ MADE IN U.S.A. OTHER PAT.PEND.

Above pictured is the most common version of the Scottsdale Anser. The cavity lettering is off-centered to the left. This version almost always has the Phoenix address shaft label on it. Version 1 is notorious for having very poor lettering in the cavity which can be very hard to read and sometimes even the letter P is missing from P.O. BOX. This version commonly has a round mold mark on the neck above the putter head leading up to the hosel which is visible on the Anser above.

All of the Ansers were sandcast so the interior of the cavity is rough and textured. Finding any Scottsdale Anser with deep, perfect lettering is a difficult task. Most have some type of issue with the lettering and that is how they were from the day they were brand new. The above Anser has poor lettering typical of these putters.



U.S. PAT. 202,715 & 203,512

#### PING GOLF CLUBS

P.O. BOX 1345 SCOTTSDALE, ARIZ MADE IN U.S.A. OTHER PAT.PEND.

This is the second most common version of the Scottsdale Anser. The cavity lettering is identical to Version 1 but it is centered. This version can be found with the Phoenix or Scottsdale address shaft label on it. This version also frequently shows the same mold mark as Version 1 as seen above. The two above listed patent numbers did not apply to this model, Version 1 or Version 7. The actual patents are displayed on the next two pages.

# United States Patent Office

Des. 202,715 Patented Nov. 2, 1965

202,715

#### GOLF PUTTER

Karsten Solheim, 10412 N. 37th St., Phoenix, Ariz. Filed Nov. 27, 1964, Ser. No. 82,820 Term of patent 14 years (Cl. D34—5)

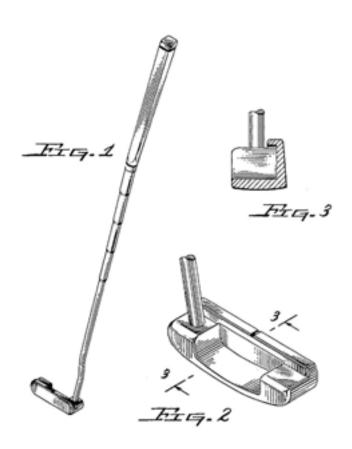


FIG. 1 is a front view in perspective of a golf putter embodying my new design;

FIG, 2 is a rear fragmentary view in perspective of the same; and

FIG. 3 is a sectional view taken on the line 3—3 of FIG. 2.

i claim:

The ornamental design for a golf putter, substantially as shown.

#### References Cited by the Examiner UNITED STATES PATENTS

D. 191,314		Mengel				
D. 196,734	10/63		D34—5			
1,756,219	4/30	Spiker.				
2,001,643	5/35	Wilcox.				

EDWIN H. HUNTER, Primary Examiner, JOEL STEARMAN, Examiner.

# United States Patent Office

Des. 203,512 Patented Jan. 18, 1966

203,512

GOLF PUTTER

Karsten Solheim, 10412 N. 37th St., Phoenix, Ariz.

Filed Jan. 4, 1965, Ser. No. 83,264

Term of patent 14 years (Cl. D34—5)

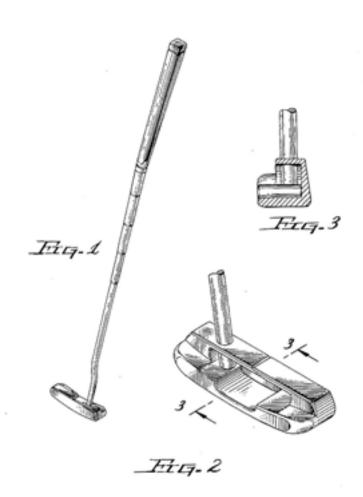


FIG. 1 is a front view in perspective of a golf putter embodying my new design;

FIG. 2 is a rear fragmentary view in perspective of the same; and

FIG. 3 is a sectional view taken on the line 3—3 of FIG. 2.

I claim:

The ornamental design for a golf putter, substantially as shown.

#### References Cited by the Examiner

	UNITED	STATES PATENTS	
D. 196,734	10/1963	Solheim D34-5	
1,756,219	4/1930	Spiker.	
2,001,643	5/1935	Wilcox.	
- Branches			

EDWIN H. HUNTER, Primary Examiner. JOEL STEARMAN, Examiner. MELVIN FEIFER, Assistant Examiner.

# Scottsdale Anser - Version 3



Cavity Marking reads as follows:

U.S. PAT. NO. 3,042,405 & 196, BOX 1345 SCOTTSDALE, ARIZ OTHER PAT. PEND.

The cavity lettering of this version is off-centered to the right resulting in the last three letters of the second patent number missing.

The above putter has a sightline cut into the topline. Even though Karsten would add these lines at the buyer's request, records were not kept on who wanted what.

Needless to say, sightlines can be value killers on some early Ping models.

# Scottsdale Anser - Version 4

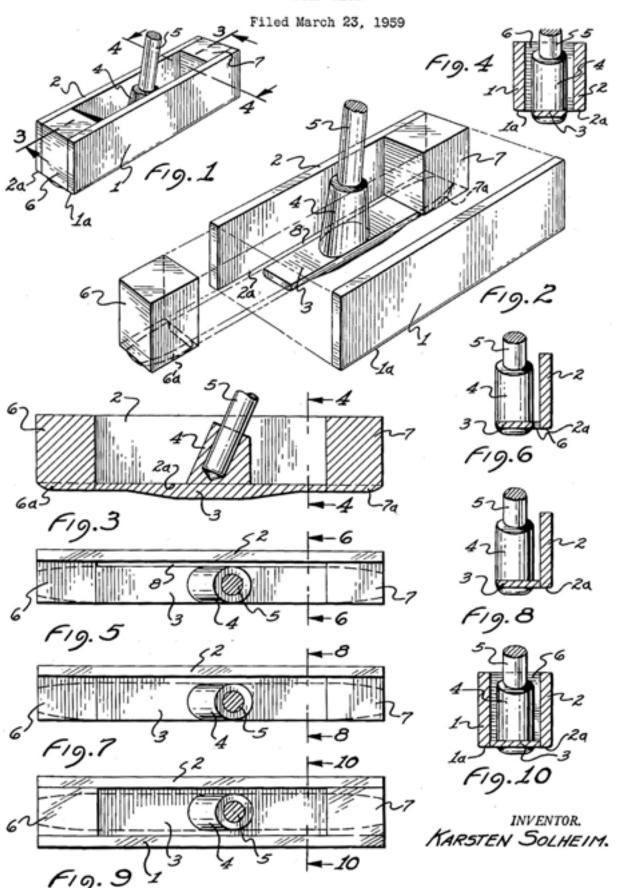


Cavity Marking reads as follows:

U.S. PAT. NO. 3,042,405 & 196,734 BOX 1345 SCOTTSDALE, ARIZ OTHER PAT. PEND.

Same as Version 3 except the cavity letting is centered & the patent number is complete. These patents are displayed on the next two pages.

GOLF CLUB



# United States Patent Office

Des. 196,734 Patented Oct. 29, 1963

196,734

#### GOLF PUTTER

Karsten Solheim, 10412 N. 37th St., Phoenix, Ariz. Filed Feb. 20, 1962, Ser. No. 68,901 Term of patent 14 years (Cl. D34—5)

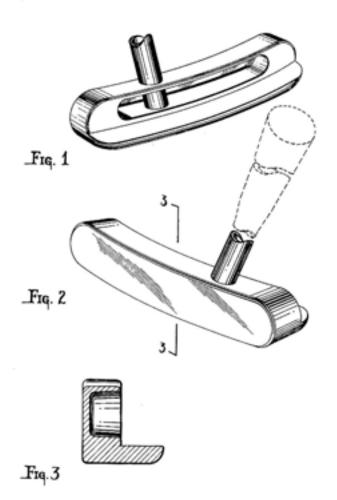


FIG. 1 is a fragmentary rear perspective view of a golf putter showing my new design;

FIG. 2 is a front perspective view; and

FIG. 3 is a sectional view taken on the line 3-3 of FIG. 2.

The balance of the shaft being conventional, same is fragmentarily depicted in broken lines in FIG. 2 for convenience of illustration.

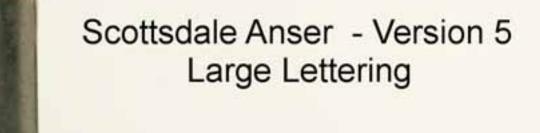
I claim:

The ornamental design for a golf putter, substantially as shown and described.

#### References Cited in the file of this patent

Christmas Shopping at Your Pro Shop, Court House Country Club, rec'd. Nov. 1, 1955, page 14, club head

"I," 3rd. from right.







PAT. NO. 3,042,405 & 196, PING GOLF CLUBS BY KARSTEN BOX 1345 SCOTTSDALE. ARIZ. OTHER PAT.PEND. MADE IN U.S.A.

This version, along with Version 5 is very desirable as being the very first Ansers marked with Karsten's name. As you can see in these photos, this larger number version has only part of the second patent number. The last three digits are "cut off" similar to the Version 3 Scottsdale Anser.



U.S. PAT. NO. 3,042,405 & 196,734

PING GOLF CLUBS BY KARSTEN

BOX 1345 SCOTTSDALE. ARIZ.

OTHER PAT.PEND. MADE IN U.S.A.

The lettering in the cavity of this version is very small & unique compared to the other versions. This version, as with Version 4, is very desirable as being the very first Anser marked with Karsten's name. The Anser design itself has been copied hundreds of times over around the world by different manufacturers.

This version along with Version 5 is rare & seldom surfaces.



U.S. PAT. 202,715 & 203,512

#### PING GOLF CLUBS

P.O. BOX 1345 SCOTTSDALE, ARIZ MADE IN U.S.A. OTHER PAT.PEND.

This putter was produced for sale with Gary Player's signature cast into the sole of the putter. This is a very rare putter. Once again exact numbers produced are not known but about one out of every four Gary Player Ansers that surfaces has the Scottsdale address. The rest that surface have the KARSTEN CO. Phoenix casting. This was the most valuable Ping putter for years during the Ping putter boom of the 1990's. It is estimated that 300 total Gary Player Ansers were produced (total for both addresses). This is only an estimate.



U.S. PAT. NO. 3,042,405 & 196,734

### PING GOLF CLUBS

BOX 1345 SCOTTSDALE, ARIZ OTHER PAT. PEND.

This is the second version of the Gary Player Scottsdale Anser. The photo(s) above is of what is believed to be the rarest version of the Scottsdale Anser. This version is possibly one of the rarest Ping putters ever produced & only a handful of this version is known to exist.

# Shaft Labels

Three Different varieties of the Tuned Ballnamic Band have been found on the Scottsdale putters. All versions are very fragile & the black coloring is very easily damaged. They are as follows:



#### TUNED BALLNAMIC PING GOLF CLUBS

P.O. BOX 1345 SCOTTSDALE, ARIZONA 85252 MADE IN U.S.A.

Measures 1 1/8° from top to bottom.

#### TUNED BALLNAMIC PING GOLF CLUBS

by KARSTEN CO.
P.O. BOX 1345
SCOTTSDALE, ARIZONA 85252
MADE IN U.S.A.

Measures 1 1/8" from top to bottom

# TUNED BALLNAMIC PING GOLF CLUBS

MGF. BY KARSTEN COMPANY 10834 N. 21st. AVENUE PHOENIX, ARIZONA 85029 MADE IN U.S.A.

Measures 1 1/4" from top to bottom

# **GRIPS**

Karsten used many different grips on the Scottsdale Models. All were Golf Pride grips & all had taped or plastic collars. Some are quite rare with the Informer & Pro-Only being the most common. Each grip had a sticker placed on it with the Manganese Bronze explaination along with the \$20.00 price. Very rarely do these putters surface with this sticker ( Pictured Below ) still intact. The following have been identified as original grips:

Pistol type - Hand ground by Karsten, Plain black rubber/cork.
"Informer" Has Green Golf Pride with Ball on tee on Butt.

Pro-Only - Has Golf Pride, Traction Action, Made in USA on Butt or Ping Putter instead of Traction Action on Butt.

Grip-Rites & Line-Rites were by special order only. Below are pictured all of the original grips. The following pages contain original Golf Pride advertisements showing different models for 1966 & 1967.



TO DRIVE FARTHER!

TO HIT STRAIGHTER!



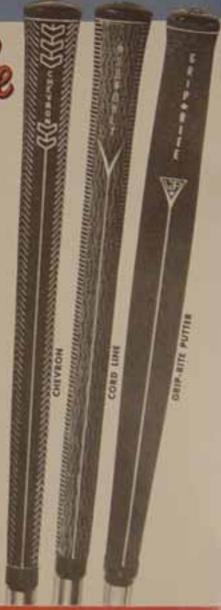
CHOOSE TRACTION ACTION GRIPS

#### THERE IS A GOLF PRIDE GRIP FOR EVERY GOLFER

Whether you have a perspiration problem, dry hends, tough or fender hands, large or small hands, or play in extreme climates - there is a certain Golf Pride grip model just for you. You will play better and enjoy the game more, with grips most suited to your needs.

You may prefer the Classic, the Cord Line, Chevron, or any of several models. One will be best for you! However, all have traction action and other Golf Pride basic features.

Discuss this with your pro. Have him install the grips he recommends as best suited to help your game - or, perhaps, new clubs equipped with your Golf Pride grips.



#### CHOOSE YOUR GRIPS LIKE THESE PROS — THE GREATEST GOLF PRIDE BOOSTERS!















BOB GOALBY

BRUCE CRAMPTON

BOB DICKSON

GENE LITTLER GEORGE KNUDSON TOMMY BOLT

DON JANUARY





FLEXI-GRIP DIVISION

AKRON, OHIO 44321



# The Choice Of Champions



Every Golf Pride grip design is scientifically developed by grip specialists. It is play-proven by the Golf Pride Advisory Staff Pros pictured above - proved to be "right"

In addition to models shown, Golf Pride grips are made in exclusive designs for various club manufacturers, but all embody these basic features:

- · Traction action · Made of rubber and cork.
- · Cap and grip in one piece · Uniform size, shape,
- Will not slip or turn in any weather
   Good feet,

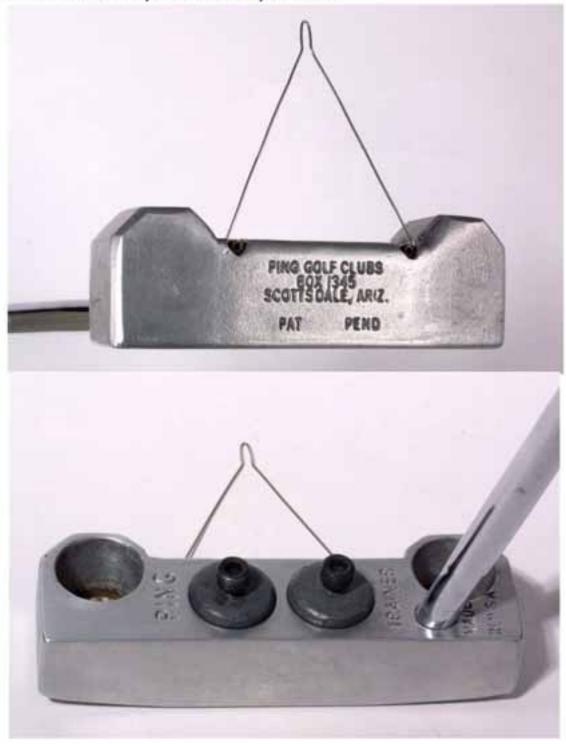
BUY NEW CLUBS EQUIPPED WITH GOLF PRIDE GRIPS OF ASK YOUR PRO TO INSTALL THEM FOR YOU.

DRIVE FARTHER! STRAIGHTER!

FLEXI-GRIP DIV., FAWICK CORP. Akron, Ohio 44321

# Rare Legends

Rumor has it....Yes they exist but rarely surface....

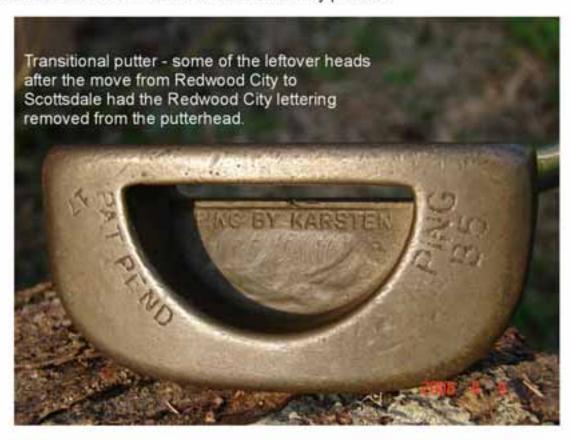


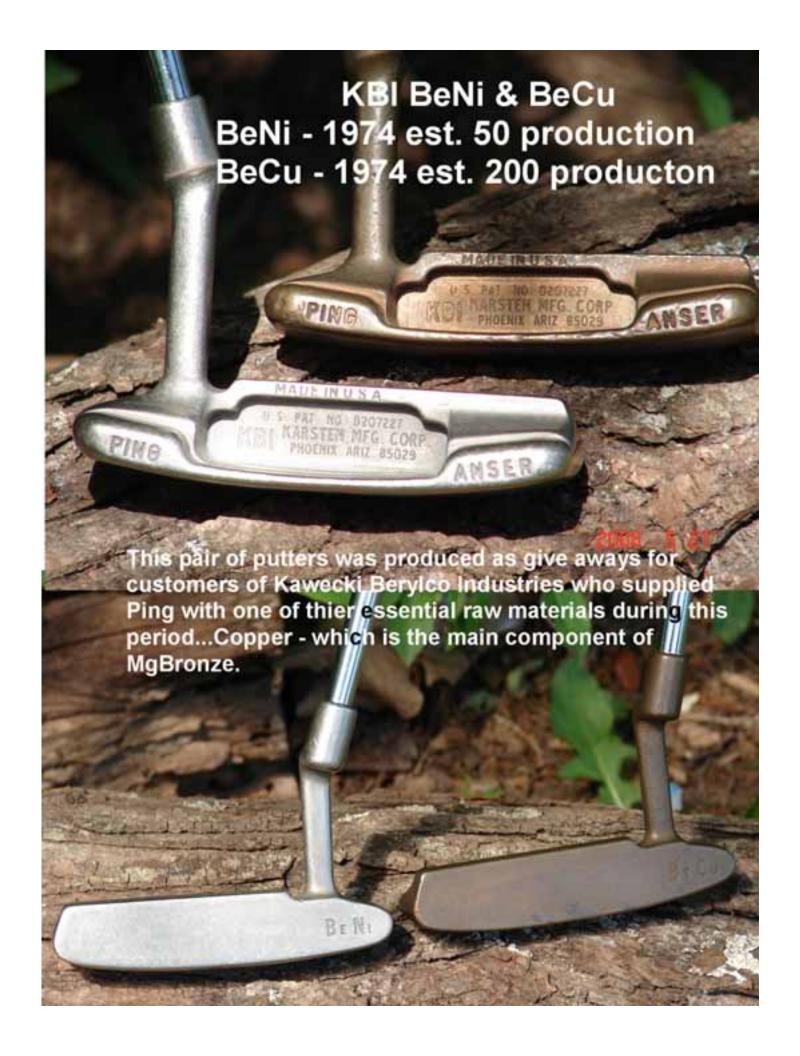
TRAINER...Cast Aluminum with wire & moveable weights. "Converts to legal putter" according to Karsten's brochure from the mid-1960's. Don't be fooled though, not made as a give-away....retail price - \$22.50.

More Legends



69 Croquet. The later 69BC was designed as replacement due to the amount of head failures from the shaft to head assembly process.









Special thanks to all those who helped provide some of the pieces it took to put this book together:

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